Software publishing

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28th Voorburg group – Tokyo, Japan
7 – 11 October 2013

Overview

1. Review of Classifications
2. Mini presentations about Turnover
3. Mini presentations about Prices
4. Discussions

Industry Classifications: ISIC Rev.4

Section	Division	Groups	Class
J			Information and communication
	58		Publishing activities
		582	Software publishing
			5820 Software publishing

This class includes:

publishing of ready-made (non-customized) software:
- operating systems
- business and other applications
- computer games for all platforms

Comparison: ISIC, NAICS and ANZSIC

- **All the same.** ISIC provides a break-up of the publishing of ready-made (non-customized) software and ANZSIC limits itself to Software publishing (non-customised). NAICS describes this industry comprising establishments primarily engaged in publishing computer software, usually for multiple clients and generally referred to as packaged software. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation and providing support services to software purchasers.

Comparison: ISIC, JSIC and NAICS

- ISIC:

Section: J - Information and communication

Division: 58 - Publishing activities

Group: 582 - Software publishing

Class: 5820 - Software publishing

- JSIC:

G Information and communications

39 Information services

391 Computer programming and other software services

3911 Custom software services << excluded in ISIC

3912 Embedded software services
3913 Package software services
3914 Game software services

- NAICS:

51 Information

511 Publishing Industries (except internet)

5112 Software Publishers

Correspondence to Product classification: CPC

- ISIC Class 5820 includes CPC Ver.2 codes. Subclasses
- 38582 - Software cartridges for video game consoles
- 47811 - Operating systems, packaged
- 47812 - Network software, packaged
- 47813 - Database management software, packaged
- 47814 - Development tools and programming languages software, packaged
- 47821 - General business productivity and home use applications, packaged
- 47822 - Computer game software, packaged
- 47829 - Other application software, packaged
- 73311 - Licensing services for the right to use computer software
- 83143 - Software originals
- 84341 - System software downloads
- 84342 - Application software downloads
- 84391 - On-line games
- 84392 - On-line software
- 89110 - Publishing, on a fee or contract basis (part)

Presenters

Turnover/Output Mini-Presentations

- Mary Beth Garneau   - Statistics Canada
- Jonas Farnstrand   - Statistics Sweden

Prices Mini-Presentations

- Johanna von Borstel   - Federal statistical Office Germany
- Marcus Friden   - Statistics Sweden
- Hina Kikegawa   - United States

Discussant

- Ruth Vizner   - Israel